



**CIRCLE D HORSE MARKETING**  
Cell: (406) 240-3664

**Teri W. Dinnell**  
Email: [circle.d.horses@gmail.com](mailto:circle.d.horses@gmail.com)

[www.circledhorses.com](http://www.circledhorses.com)

### **CIRCLE D HORSE MARKETING SERVICES CONTRACT** (Updated 12-1-17)

THIS AGREEMENT is between Circle D Horse Marketing (CDHM) and \_\_\_\_\_, hereinafter referred to as "Horse Owner." CDHM agrees to offer its web space, advertising expertise and connections to assist Horse Owner in the sale of his or her horse(s). The parties agree to the following terms:

1. Horse Owner attests he or she has the right to sell horse and that horse is not subject to liens or encumbrances. Horse owner will provide CDHM with a copy of registration papers of horse listed.
2. Horse Owner agrees to pay CDHM a one-time fee of \$150 for one page on [www.circledhorses.com](http://www.circledhorses.com). That page will include up to 4 horses for sale, photographs, pedigrees, background information, performance or production information, etc. At Horse Owner's request, Circle D will use Horse Owner's racing colors, logo, or brand on the page design, or create a new logo for Horse Owner.
3. CDHM will also list horse on other sites at no charge to Horse Owner.
4. Horse Owner agrees to pay CDHM a commission of 7% of actual selling price of horse (\$100 minimum), if it is determined that horse was first seen on [www.circledhorses.com](http://www.circledhorses.com) or sold by CDHM. (Horse Owner needs to ask potential buyers where they saw or heard about the horse.) If sold horse was NOT first seen on CDHM's site, Horse Owner still agrees to pay a \$100 fee to CDHM.
5. Horse Owner will provide photos (unless horse is located near CDHM allowing CDHM to take photos, at an additional cost).
6. Horse Owner will give CDHM correct and true information about horse disposition, conformation, ability, training and soundness.
7. CDHM will charge Horse Owner for extra research (normally \$15) about horse production history, pedigree, maternal production history, etc. (This is research that must be obtained through AQHA or Equineline.com.)
8. Horse Owner may list up to 4 horses for sale. As one sells another may be added. After the first 4 horses are listed, if Horse Owner wants to list more horses on his or her page (after a horse sells), he or she may do so *at no charge*. Horse Owner may add or update horse photos and information. If, however, extensive photo manipulation, additions, research or updates are needed by Horse Owner that require over 2 hours work per request, Horse Owner will be charged a \$40 fee for that request.
9. CDHM retains the right to reject or remove from the website any horse at any time without reason.

Signed \_\_\_\_\_ Horse Owner      Date \_\_\_\_\_

Signed \_\_\_\_\_ CDHM      Date \_\_\_\_\_